

COUPER COX

Work

Freelance Senior Copywriter / NYC & Paris Coca-Cola, Matte Projects, The Fader, HP, Sabin, Aukey, Ungrocery, MediMobile Copywriting & strategy for agencies, brands & early-stage startups	2016-present
Founder / Daily Crypto Report / NYC Blockchain, crypto & web3 media company	2021-present
Founder / Watch This / NYC A tactile film & cinema project	2017-present
Senior Creative / Media.Monks / NYC PayPal, Meta, Uni, Pearson+	2021-present
Senior Creative / Olive Ai / Remote Developing personality for Olive. Lead team of marketing creatives.	2020-2021
Creative / Technology, Humans, and Taste / NYC Dum Dum Ai, Sony, Walmart, Hasbro, N-Square, EKO, Michael Kors, MGM	2019-2020
Senior Copywriter / TracyLocke DDB / NYC HP, Pepsi, Diageo, JBL	2017-2019
Copywriter / adam&eve DDB / London John Lewis, Foster's, Sky Sports Work experience programme	2017
Public Relations Director / Chef Hugh Acheson / Athens PR director for celebrity chef/author Hugh Acheson	2013-2015

Education

The University of Georgia / Athens BA Public Relations	2013
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Skills

Augmented & artificial intelligence, prompting, strategy, blockchain/crypto, UX, PR, product development, copywriting, startup advising, angel investing, IP development

Languages

English, native / French, conversational / German, hello/goodbye